

IGNITE Cup Sponsorship Opportunities:

★ **Gold Sponsor - \$1,500 (1 Available)**

- Complimentary IGNITE Cup Team of 10 (\$400 value)
- Premiere logo (and hyperlink when applicable) on all IGNITE Cup publications (Deadlines apply)
- Company recognized in all promotional efforts including social media
- Premiere logo & hyperlink on IGNITE Cup webpage of igniterockford.com
- Premiere logo on event t-shirts
- Premiere sponsor recognition at kick-off event and closing ceremonies
- Premiere logo on event signage
- Logo with hyperlink in promotional issues of The Ignition Switch (IGNITE weekly e-newsletter)
- Opportunity to provide promotional items at kick-off event and closing ceremonies

★ **Silver Sponsor - \$1,000**

- Complimentary IGNITE Cup Team of 10 (\$400 value)
- Large logo on all IGNITE Cup publications (Deadlines apply)
- Company recognized in social media efforts
- Logo & hyperlink on IGNITE Cup webpage of igniterockford.com
- Large Logo on event t-shirts
- Large logo on event signage
- Sponsor recognition at kick-off event and Closing Ceremonies
- Logo in promotional issues of The Ignition Switch (IGNITE weekly e-newsletter)

★ **Bronze Sponsor - \$800**

- Complimentary IGNITE Cup Team of 10 (\$400 value)
- Small logo on all IGNITE Cup publications (Deadlines apply)
- Company recognized in social media efforts
- Logo on IGNITE Cup webpage of igniterockford.com
- Small logo on event t-shirts
- Sponsor recognition at kick-off event and Closing Ceremonies
- Logo in promotional issues of The Ignition Switch (IGNITE weekly e-newsletter)

★ **Penny Wars Sponsor - \$500 + Match**

- Logo on all Penny War Jars (on display at each IGNITE Cup event & summer After 5s)
- Opportunity for check presentation to winning non-profit
- Sponsor must agree to match (up to \$2,500) the amount of change raised in Penny Wars during IGNITE Cup season to be given as an additional donation to the winning non-profit. *(For reference, last year \$1,000 was raised.)*
- Listing of organization on IGNITE Cup webpage of igniterockford.com
- Four (4) Complimentary IGNITE Cup Registrations - includes 1 t-shirt per individual

★ **Event Sponsor - \$250 (One Sponsor Per Event | 6 Available)**

Event specifics determined as calendar is solidified. Early commitment allows you your choice of event.

- Includes sponsorship of specific IGNITE Cup event (Examples: Bowling, downtown scavenger hunt, mini golf, etc.)
- Promotional table at event
- Company recognized in social media efforts surrounding event
- Logo in event issues of The Ignition Switch (IGNITE weekly e-newsletter)
- Medium logo on signage at event

If you are interested in a particular sponsorship level, please contact pmorris@rockfordchamber.com.